



**Design a More Dollars promotion to suit your business needs!**

- Build customer loyalty with semester-long/everyday specials
- Drive student business during your off-peak periods or to move excess inventory
- Use a time-sensitive promotion to introduce a new product or service
- Incent more than one student to visit at a time with a group special

<b>Initiative</b>	<b>Description</b>
<b>Website &amp; Emarketing</b> www.purchasemorecard.com	· Your Promotion prominently featured at purchasemorecard.com · Your Promotion and Business Information featured in email updates to cardholders
<b>Campus Posters</b>	· Your Promotion and Business Information featured on posters displayed in high-traffic locations around campus
<b>In-Store Signage</b>	· In Store Promotional Posters Sent to your business
<b>Coupon Design and Website Posting Available</b>	· Your Promotion and Business Information can be featured as a More Dollars Coupon that is PDF'd and posted on purchasemorecard.com · Students can print coupon and present for offer redemption · Coupon can include promotional code and cashier instructions

**Marketing exposure for your promotion is included at no incremental cost to you.**

**To Sign Up or Learn More Visit:**

**[www.purchasemorecard.com/  
promosignup](http://www.purchasemorecard.com/promosignup)**

**Or Contact:**

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